



You have the  
**Opportunity**  
to bring these beautiful  
**HolyLand Gifts**  
to your local church community



Olivewood is available to you and your local church and community. This opportunity can be arranged in one of the following ways: You can provide olivewood to your church and fully support the Christian craftsmen from Bethlehem through your sales OR you can sell olivewood items and keep 25% of the total sales for your local church projects or your choice of mission programs.

There is no financial commitment on the part of your church or group, only a desire to help financially struggling Christians from Bethlehem by making olivewood gifts available to your local church and community. With tourism in an extreme decline in the Bethlehem area, [www.HolyLand-Gifts.com](http://www.HolyLand-Gifts.com) has been providing the sell of olivewood through churches for over 13 years.

Here are a few statements that have been made by numerous church participants who have assisted their church or group in olivewood sales: "This is the easiest mission project our church has ever done". "We didn't do the selling, the unique products sold themselves"! "We are always looking for that special gift and now we have found it". "We are looking forward to providing these beautiful handcrafted gifts to our church-members again next year."

Thank you for your consideration of these unique and beautifully hand-crafted gifts from Bethlehem. Your support is greatly appreciated.

If you would like more information, please call, email, or visit our website.

God Bless, Andrew Zahn - HolyLand-Gifts



[www.HolyLand-Gifts.com](http://www.HolyLand-Gifts.com)

417-393-9185

email: [info@holyland-gifts.com](mailto:info@holyland-gifts.com)

# Holyland-Gifts

## HELPFUL GUIDELINES

### COORDINATION

- No money is required up front
- Identify one main COORDINATOR to simplify communications and logistics
- Schedule the fundraiser/mission project to last 2-3 weeks
- Enlist a few volunteers for advertising, set up and sales
- ADVERTISE, ADVERTISE, ADVERTISE – success is up to you!!

### ADVERTISING AND PROMOTION

- Advertise 2-3 weeks in advance of the fundraiser through typical promotional sources – bulletins, newsletters, posters, flyers, and local newspapers.
- Display a few samples during your worship service and highlight the significance
- During worship service announcements, discuss the Christians in Bethlehem and your group's intended use of the 25% your local group is getting back.

### SET UP AND STAFFING

- 25% of total sales are retained by your local group
- Display items in a HIGHLY visible location – AVOID obscure, hidden areas & classrooms
- Each item has a corresponding “tent” label with a description and price. Use pictorial as a guide in matching items with their proper label.
- Samples of gift tags (Olivewood and Mother-of-Pearl) are included in the kit. Attach gift tags to some of the items on display. Individuals need to request gift tags when placing their order.
- All necklaces are wrapped in Arabic newspaper and cords are genuine leather

### TAKING ORDERS

- Each customer should fill out an **individual order form** with items needed, quantity, total price and how many gift tags to include with their order
- When all orders are completed, one **master order form** should be completed by your coordinator with **totals of all items needed to fill the individual orders**. This form will also provide a formula for figuring the 75% that you will send to Holyland-Gifts.
- Gift tags will be included, upon request. Each gift tag provides details about Olivewood and Mother-of-Pearl gift items

### PAYMENT, PRICING AND PACKAGING

- Ensure all checks are made payable to “your local organization”
- Keep in mind more than 70% of the items are priced at \$10.00 or less

Send “MASTER ORDER FORM” and a “CHECK for 75% of TOTAL SALES” to:  
Andrew Zahn - 66 Ruger Circle - Monett MO 65708

Please make YOUR check payable to: **”HOLYLAND-GIFTS”**  
Any questions or problems, please call (417) 393-9185

# FINAL PHASE

## Completing the fundraiser

Once all sales are complete, please use the MASTER ORDER FORM and tally all individual sales on to this form. Total all sales in the bottom right corner. Your church will immediately keep 25% of this amount. Make a check payable to HolyLand-Gifts for the remaining 75%:

Total sales x .25 = 25% to your local organization  
Total sales x .75 = 75% payable to HolyLand-Gifts

Send to:

Andrew Zahn  
66 Ruger Circle  
Monett MO 65708  
(417) 393-9185

Send:

- 1) Check made payable to HolyLand-Gifts for 75% of total sales
- 2) MASTER ORDER FORM with all sales accounted for

Once I receive your MASTER ORDER FORM, I will subtract, from your order, one of each item that you used for your DISPLAY KIT. I will mail the remaining items ASAP; expect to receive your items 5-7 business days after I receive your MASTER ORDER.

By using your DISPLAY KIT to partially fill the order, this will help save greatly on the time and cost of you returning the items to me. Any items that were not sold, please mail these back to me along with your Master Order form and payment.

*Please note: Gift tags are available for Olivewood and Mother-of-Pearl items, however, these will only be included upon request. There is space for this on each order form and should be totaled when master order form is submitted.*

**REMINDER:** Confirm that each individual placing an order has included their telephone number on their order form. This will make it more convenient for you to communicate with them when you receive items.

**SUGGESTION:** When filling orders, include individual order form to ensure that each customer receives the appropriate items.

Thank you and God Bless,

Andrew Zahn  
HolyLand-Gifts